



Thank you for advertising with the National Organization of Minority Architects 2010 Conference in Boston, Massachusetts. Please refer to the guidelines below in order to ensure that your organization is best represented in our program.

Marketing pre-conference and during NOMA 2010.

Logo/advertisement credit opportunities are available including:

- Announcement Posters • Program advertising • Event website • Event Banners

- **Logos for Website**

Files for Web must be RGB. Files for website must be named "...-Web Logo" Adobe Illustrator or EPS files saved to format CS3 or lower. Jpg files will be accepted at screen resolution (72 dpi).

- **Logos for Print**

All files for print must be CMYK. Adobe Illustrator or EPS files saved to format CS3 are preferred. Text must be converted to outlines. PDF and jpg files are accepted but we cannot guarantee color accuracy. Jpg files must be at high resolution (300 dpi).

- **Advertisements for Print Material**

All files for print must be CMYK at high resolution (300 dpi). Adobe Illustrator or EPS files saved to format CS3 are preferred. PDF and jpg files are accepted but we cannot guarantee color accuracy.

Advertisement Size	Bleed	No Bleed
Full Page*	8.75"x 11.25"	8.25"x 10.75"
Half Page (horizontal)*	8.75" x 5.5"	8.25"x 5.25"
Half Page (vertical)*	4.25" x 11.25"	4.125" x 10.75"
Quarter Page		4" x 5.25"

*Important images and text should be kept 1/2" from all edges. Bleed trim is 1/8".

Program binding

The 2010 NOMA Conference program will have saddle stitch binding.

Closing Date:

All images, logos, advertisements must be received no later than September 1, 2010 by 5.00 pm EST.

For questions regarding graphic requirements please contact:

Aisha Densmore-Bey

NOMA 2010 Graphic Designer

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