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August 15, 2023

Greetings,

Moody Nolan's CEO, Jonathan Moody, once stated that in order for our industry to acquire more racial diversity it is imperative that we increase the number of touch points with HBCUs. This simplistic, but profound observation is what inspired the establishment of the Historically Black College and University Professional Development Program (HBCU PDP). The program, which launched in 2020, has engaged over 180 professionals, 200 students and emerging professionals, and partnered with over 30 firms and organizations. We maintain a continued focus on the creation of opportunities for architecture firms to engage in mentorship, recruiting, and general networking with talented students studying architecture at the seven (7) Historically Black Colleges and Universities (HBCUs) with accredited architecture programs across the country.

HBCUs have a known history of contributions and advancements. They provide the highest number of Black professionals within multiple professions while encouraging unique experiences and fostering a sense of belonging, culture, and recognition. Their architectural programs serve as catalysts for enhancing BIPOC student's knowledge, skills, and expertise for entry into professional practice. However, HBCUs are significantly underrepresented and underutilized as resources for recruiting and retaining talent by design firms.

It is essential that we continue to create opportunities where Black and Brown students can gain better access to professionals for mentorship and networking. Establishment of the pipelines for BIPOC talent to emerge and continue to make advancements within the AEC industry starts with you.

We invite you to join us for our fourth cohort of the HBCU PDP. As a partner through your participation in seminars and engaging students directly, we hope to continue the success of the program. Included below is more information about the 2023-2024 program schedule and opportunities to offer financial support to administer the program and sponsor the Prescott Reavis Grant. To join the program, please fill out the interest form [here](#). There is no obligation to the program by filling out this form.

We look forward to working with you to advance NOMA's goal to educate, elevate and empower the next generation of minorities in architecture.

Best Regards,

Pascale Sablan, FAIA, NOMA, LEED AP  
President  
National Organization of Minority Architects



NOMA is seeking firms interested in committing their time and talent to the ongoing support of HBCU architecture students. The HBCU PDP program events are designed to provide firms with opportunities to build relationships and vested interest in HBCU architecture students and their future success in the profession.

Our goal is to have at least 60-70 representatives from 30-35 architecture firms join the program to support HBCU architecture students. Your commitment to these events is essential, and your sponsorship is encouraged to support progress toward our collective goal to advance diversity in the profession.

### **PROGRAM SCHEDULE**

<b>August 9</b>	<b>Registration Opens</b>
<b>August 30</b>	<b>2023-24 Program Orientation</b>
<b>September 20</b>	<b>Seminar 1</b>
<b>October 28</b>	<b>Speed Networking Workshop</b>
<b>November 15</b>	<b>Seminar 2</b>
<b>December 13</b>	<b>Seminar 3</b>
<b>January 20</b>	<b>HBCU Career Fair</b>
<b>February 21</b>	<b>Seminar 4</b>
<b>March 20</b>	<b>Seminar 5</b>
<b>April 15</b>	<b>Prescott Reavis Grant Application Opens</b>
<b>April 17</b>	<b>Seminar 6</b>
<b>May 1</b>	<b>Seminar 7</b>
<b>May 13</b>	<b>Prescott Reavis Grant Awardee Announcement</b>

\*Actual dates to be determined after firm and student sign-up

**Software/Technology Requirements:** Must have the most up-to-date Zoom software.



## PRESCOTT REAVIS HBCU PDP GRANT



The Prescott Reavis HBCU PDP Grant has been established through the generous donations of our HBCU PDP firm sponsors. This grant is named in honor of Prescott Reavis, an HBCU architecture graduate, NOMA leader, Spatial Activist, architect, planner, award-winning educator, and dedicated supporter of architecture students and emerging professionals.

"Reavis was a graduate of Howard University where he received a Bachelor's degree in Architecture with a minor in Education. He also attended San Jose State University where he studied Applications Technology in Planning & Community Design and Development.

As a licensed architect, Reavis has worked in both professional practice and education. He was the Founder and Director of Kulima, a community design, planning, and teaching practice in Oakland, California. Prior to founding Kulima, he served as the Director of Community Planning and Project Manager for AND Architecture + Community Planning (AND A+CP) in San Francisco as well as an Associate and Director of Student Internships for Ashen+Allen. (The firm was acquired by Stantec in 2010.) During his 13 years at the firm, his primary project focus was on healthcare and academic projects. Such projects include the Gilroy Clinic in Santa Clara and the Laguna Honda Hospital in San Francisco.

As an educator, he taught at California Polytechnic State University, San Luis Obispo's San Francisco Urban Program, was the former Joseph Esherick Visiting Professor at UC Berkeley Department of Architecture, and an Adjunct Lecturer at Howard University Department of Architecture. He was also a studio instructor at the California College of the "Young Artist Studio Program." (Guimapang, 2022)

Beyond his work within professional practice, Reavis was also dedicated to mentoring young designers. His passion for teaching and mentorship can be seen in his leadership roles within organizations such as AIA San Francisco, the National Organization of Minority Architects (NOMA), and Youth Plan Learn Action Now! (Y-PLAN). He has served as the Co-Chair for AIA SF's Mentorship Committee as well as a founding member of the SF NOMA chapter, Project Pipeline (at a regional and national level), and chair of NOMA's national student competition." (Guimapang, 2022)

Prescott Reavis grants are awarded to support the repayment of student loans, moving expenses, cost of living expenses for interns working in cities away from home, and other expenses that can be associated with student transition from school to the profession. The number and value of each grant awarded are based on sponsorships received. Awards are based on each student's active participation in the HBCU PDP, their demonstrated need, and recognition of the importance of giving back. Applications from students that have taken full advantage of the program through regular participation in monthly events and seminars have an advantage during the selection process.



## **SPONSORSHIP OPPORTUNITIES**

### **\$400-President's Circle Sponsor:** *(available to NOMA President's Circle members only)*

- Company name listed as a participant on the HBCU PDP webpage

### **\$600-Bronze Sponsor:**

- Company name listed as a participant on the HBCU PDP program webpage
- Company name listed on all program marketing & social media as a sponsor

### **\$1000-Silver Sponsor:**

- Company name listed as a participant on the HBCU PDP program webpage
- Company name listed on all program marketing & social media as a sponsor
- Company name listed as a Prescott Reavis Grant Sponsor on all social media

### **\$1500-Gold Sponsor:**

- Company name listed as a participant on the HBCU PDP program webpage
- Link to the company website on the HBCU PDP webpage
- Company name listed on all program marketing & social media as a sponsor
- Company name listed as a Prescott Reavis Grant Sponsor on all social media

### **\$2000-Platinum Sponsor:**

- Company logo on the HBCU PDP program webpage
- Link to the company website on the HBCU PDP webpage
- Company logo on all program marketing & social media as lead sponsor
- Company name listed as a Prescott Reavis Grant Sponsor on all social media

### **\$3000-Diamond Sponsor**

- Company logo on the HBCU PDP program webpage
- Link to the company website on the HBCU PDP webpage
- Company logo on all program marketing & social media as lead sponsor
- Company name listed as a Prescott Reavis Grant Sponsor on all social media
- Your contribution, excluding \$600 for admin support, will be awarded directly to the student(s) or emerging professional(s) to which you extend a summer internship or full-time position

To register for the program, go to <https://forms.gle/YeTRHPAHk5f6yZUVA>

To submit payment, go to <https://membership.noma.net/donations/donate.asp?id=21993>